

Call for Postdoctoral Research Fellowships

The Marketing Department of *Universidad de Los Andes Management School* – Bogota, Colombia invites outstanding candidates to apply for a two-year Postdoctoral Research Fellow position.

We seek applicants' attracted to the general thematic statement of "Marketing for a better way of life. In the broader sense this framework can be expanded to include the ways in which marketing can be utilized to increase individual, family, community or regional wellbeing. Some topics included in this domain are also closely aligned with the key research strengths and interests of current Faculty in the Department. We are a collegial department and co-authorship is prevalent. Many on the faculty members are experienced at mentoring and welcome research collaborations. Some outlets of the faculty publications include: *Journal of Service Research, Journal of Advertising, Journal of Business Research, Journal of Public Policy and Marketing, Journal of Strategic Marketing, Industrial Marketing Management, Journal of Marketing Management, Marketing Theory*, amongst others.

We seek candidates with research interests aligned with substantive topics such as:

- Transformative Consumer Research
- Subsistence Marketplaces and Understanding Decision Dynamics
- Place Branding/Reputation Creation and Management (City, Region or Nation) or Factors impacting these domains
- Informal Economy in Developing Countries

Postdoctoral fellows will be expected to devote 100% of their time to research (40 hours per week) and undertake at least one major research project relating to one of the areas listed above. It would not be uncommon that multiple academic outputs would emanate from this major project. We do expect the selected candidate/s to make contributions to Faculty life and hence to regularly be present on campus. Some service activities may include invited presentations in selected undergraduate and graduate classes, research seminar presentations (giving and as an audience member) and participation in skill (substantive and methods) development workshops (when they occur from visiting professors and existing faculty).

Applicants for the position must provide the following documents:

1. A Statement of Purpose or Letter of Motivation.
2. A detailed Curriculum Vitae.

3. A five-page research proposal (maximum). This proposal should highlight within the academic literature, the aims, research questions, research gaps, possible data collection method/s and assumed analytical approaches. You may want to highlight proposed timings for project and output tasks.
4. Two letters of recommendations from Scholars in your research field.
5. A copy of your dissertation or thesis in pdf format, and one research output or work in progress only.
6. The dissertation defense or thesis examiner's report (if applicable).
7. A scanned copy of your doctoral degree certificate or letter of confirmation in regards to conferral of the qualification.

Profile

The ideal candidate will have a PhD in Management, Marketing, Psychology or related disciplines, and will be highly motivated to conduct research in a developing country research context. ABDs who are scheduled to defend in 2015 will also be considered. We would like to see self-motivated, confident and skilled candidates apply. We particularly encourage fellows with requisite research skills and past publication/s success or research project management skills to apply. We have bold plans as a discipline group and welcome candidates expecting to target top discipline conferences and journals. The Research Fellow monthly salary is (\$3,000 US Dollars equivalent).

Application calendar:

October 26: Call Postdoctoral launch

October 26 - December 1: Application Evaluation Process. Applicants should send materials in one email, with title line "Marketing fellowship UniAndes" to EMAIL: andr-bar@uniandes.edu.co. The candidates who best fit within the research framework will be required to participate in an initial Skype interview with a selection panel.

December 2 - December 16: Shortlisted candidates will be invited to visit the University Campus in Bogota. Candidate requirements during the visit will be outlined later and only to shortlisted candidates.

December 17- Fellowship offer or offers will be made. It is a two-year position, with a monthly stipend of \$3,000 US Dollars equivalent. We expect the chosen candidate to respond to the offer in a relatively short period of time or we reserve the right to rescind the offer and present to another candidate as deemed appropriate.

February 1- Begin fellowship.

For questions regarding this fellowship we welcome questions in the first instance directed to Professor Andres Barrios at EMAIL: andr-bar@uniandes.edu.co.