

The University of Neuchâtel invites applications for a position of

## **Assistant Professor in Advertising**

Job characteristics and Activities: the recruited person will teach courses in the Master of Science in International Business Development (MScIBD), with a focus on the core competences required by local and national firms involved in international activities, and in the Bachelor of Science in Economics, major in Management. Her/his participation to the research project « Competence Center for Research in Energy, Society and Transition (CREST) » (<https://sccer-crest.unibas.ch/>) is desirable. She/he will bring competences in advertising strategies, media and creative advertising.

Requirements: Candidates should have a PhD in advertising or a related field, strong teaching abilities and a record of publications in leading academic journals or ongoing research with strong potential. The teaching languages are French and English. Non-French speakers are expected to teach in French after a three-year period.

Starting date : January 1, 2015.

Salary: <https://www2.unine.ch/cms/site/srh/op/edit/pid/20965>

Application deadline : May 31, 2014.

Candidates should submit their application in a unique pdf file on the website: [www.unine.ch/candis](http://www.unine.ch/candis)<<http://www.unine.ch/candis>>. The application must include a motivation letter, a full CV including research and teaching activities, their scientific vision of the area, copies of diplomas and a list of publications. In addition, applicants will ask three professors/experts to write and send a recommendation letter directly by electronic mail to the Head of the Hiring Committee, Prof. Valéry Bezençon ([valery.bezencon@unine.ch](mailto:valery.bezencon@unine.ch)<<mailto:valery.bezencon@unine.ch>>).

Information : for further information on the profile, please contact the Head of the Hiring Committee (e-mail address above) or the Dean ([doyen.seco@unine.ch](mailto:doyen.seco@unine.ch)<<mailto:doyen.seco@unine.ch>>) or visit the Faculty website at <http://www2.unine.ch/seco>.

The University of Neuchâtel is an Equal Opportunities Employer.